

Luang Prabang Half Marathon

DATE: Friday, October 24, 2025

LOCATION: Luang Prabang, Luang Prabang Province, LA

Event Description

Luang Prabang Half Marathon is a premier sports event in Luang Prabang. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 51/100

Expected Attendance: 1,123 people

Event ID: 4SCdvNB9ZWUoPunDTx

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 449 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.