

LSBL - Ventspils vs J -&Ö Æ

DATE: Wednesday, October 8, 2025

LOCATION: J - mala, LV

Event Description

LSBL - Ventspils vs J - mala is a premier sports event in J - mala. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 50/100

Expected Attendance: 1,000 people

Event ID: 9yy82iiwMMMccWjsWK

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 400 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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<https://becircadian.com/events/lsbl-ventspils-vs-jrmala>

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