

LSBL - C 76—2 g2 jkrmala

DATE: Wednesday, February 4, 2026

LOCATION: J · mala, LV

Event Description

LSBL - C 76—0 vs J · mala is a premier sports event in J · mala. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 50/100

Expected Attendance: 1,000 people

Event ID: END7xHAPr5hWKKQeYG

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 400 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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<https://becircadian.com/events/lsbl-csis-vs-jrmala>

Document generated on 6/3/2026, 8:46:42 PM