

Lørdagsbillett Trondheim Calling 31. januar 2026

DATE: Friday, January 30, 2026
LOCATION: Trondheim, Sør-Trøndelag, NO

Event Description

Lørdagsbillett Trondheim Calling 31. januar 2026 is a premier concerts event in Trondheim. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts
Importance Rank: 50/100
Expected Attendance: 10,000 people
Event ID: QBMNJTMM7yhtWnUVp4

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)
Occupancy Impact: +61 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 4,000 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.