

LPMP Unram Holds Work Plan Workshop

DATE: Monday, December 15, 2025
LOCATION: Nusa Tenggara Barat, ID

Event Description

LPMP Unram Holds Work Plan Workshop is a premier expos event in the region. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 58/100

Expected Attendance: 2,612 people

Event ID: 8xpJsukWW5YKjGYVmY

Hotel Demand Indicators

ADR Impact Index: 6.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,045 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.