

LPA & WILL c NEc^gCNfN •WV1

DATE: Sunday, October 26, 2025

LOCATION: Singapore, SG

Event Description

LPA & WILL c NEc^gCNfN •WV1 is a premier conferences event in Singapore. This event attracts visitors from a world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 29/100

Expected Attendance: 88 people

Event ID: E8hPKei7M6xhmBtrYH

Hotel Demand Indicators

ADR Impact Index: 4.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 35 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.