

Loyle Carner, Mr. Scruff, KOKOROKO, and 30 others

DATE: Wednesday, August 13, 2025
LOCATION: Wimborne Saint Giles, England, GB

Event Description

Loyle Carner, Mr. Scruff, KOKOROKO, and 30 others is a premier festivals event in Wimborne Saint Giles. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 55/100

Expected Attendance: 1,726 people

Event ID: DJ7H4u8TZCyCYyeU87

Hotel Demand Indicators

ADR Impact Index: 6.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 690 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.