

Low-Tech & Industrie : entre résilience, innovation et performance durable

DATE: Thursday, November 27, 2025
LOCATION: Les Herbiers, Pays de la Loire, FR

Event Description

Low-Tech & Industrie : entre résilience, innovation et performance durable is a premier conferences event in Les Herbiers. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences
Importance Rank: 28/100
Expected Attendance: 80 people
Event ID: EZMaQMs6X2GBepduoz

Hotel Demand Indicators

ADR Impact Index: 3.9x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 32 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.