

LOVEZIN :: DIA DOS SOLTEIROS :: FUNK E LOVE SONGS :: 15.08 @CUCKO

DATE: Friday, August 15, 2025
LOCATION: Centro Histórico, Rio Grande do Sul, BR

Event Description

LOVEZIN :: DIA DOS SOLTEIROS :: FUNK E LOVE SONGS :: 15.08 @CUCKO is a premier concerts event in Centro Histórico. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 31/100

Expected Attendance: 116 people

Event ID: 6zzf4DnSUEnd7EzS68

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 46 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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