

"LOVE YOU TO THE MOON AND BACK"

Gail Beck ART Paint Class \$35.00

DATE: Wednesday, August 13, 2025
LOCATION: Oil City, Pennsylvania, US

Event Description

"LOVE YOU TO THE MOON AND BACK" Gail Beck ART Paint Class \$35.00 is a premier community event in Oil City. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: community
Importance Rank: 30/100
Expected Attendance: 103 people
Event ID: DnQB796W5msDV5GyXU

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 41 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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