

# Love Earlwood – Meet you at the Plateia Festival

DATE: Friday, September 19, 2025  
LOCATION: Earlwood, New South Wales, AU

---

## Event Description

Love Earlwood – Meet you at the Plateia Festival is a premier festivals event in Earlwood. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** festivals

**Importance Rank:** 59/100

**Expected Attendance:** 2,847 people

**Event ID:** GUBxEZMmpFe4VmYvZJ

## Hotel Demand Indicators

**ADR Impact Index:** 6.5x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 1,139 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---