

# Love and Light Spiritual Expo

DATE: Friday, October 3, 2025  
LOCATION: Emerald, Queensland, AU

## Event Description

Love and Light Spiritual Expo is a premier expos event in Emerald. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** expos

**Importance Rank:** 39/100

**Expected Attendance:** 275 people

**Event ID:** 4N23Uw5y5FC8d5fJuE

## Hotel Demand Indicators

**ADR Impact Index:** 4.8x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 110 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*