

# Louder Than Life 2025 in Louisville

DATE: Saturday, September 20, 2025

LOCATION: Louisville, Kentucky, US

## Event Description

Louder Than Life 2025 in Louisville is a premier expos event in Louisville. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** expos

**Importance Rank:** 52/100

**Expected Attendance:** 1,194 people

**Event ID:** B5TAjBLko4ukiqHXzq

## Hotel Demand Indicators

**ADR Impact Index:** 5.9x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 478 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*