

Louane and Zoë Më

DATE: Saturday, November 29, 2025
LOCATION: Le Grand-Saconnex, Genève, CH

Event Description

Louane and Zoë Më is a premier concerts event in Le Grand-Saconnex. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 60/100

Expected Attendance: 3,156 people

Event ID: CSFQsTt2j8CejRWtXn

Hotel Demand Indicators

ADR Impact Index: 6.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,262 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
