

Lost in Chester, a play by Kym Fraher

DATE: Friday, September 26, 2025
LOCATION: Winter Park, Florida, US

Event Description

Lost in Chester, a play by Kym Fraher is a premier performing-arts event in Winter Park. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts

Importance Rank: 30/100

Expected Attendance: 100 people

Event ID: 3c5yjdVsvHqft7Usii

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 40 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.