

Lost & Found Festival – Opening Night Celebration at Hope Springs Farm

DATE: Thursday, October 16, 2025
LOCATION: Henty, Western Australia, AU

Event Description

Lost & Found Festival – Opening Night Celebration at Hope Springs Farm is a premier festivals event in Henty. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 38/100

Expected Attendance: 252 people

Event ID: 8JLiQQfcpCJm94nX6y

Hotel Demand Indicators

ADR Impact Index: 4.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 101 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
