

# Los Viejos, Los Wornaut, and Del Futuro

DATE: Friday, November 28, 2025  
LOCATION: San Luis Potosi, San Luis Potosi, MX

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## Event Description

Los Viejos, Los Wornaut, and Del Futuro is a premier concerts event in San Luis Potosi. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts

**Importance Rank:** 34/100

**Expected Attendance:** 159 people

**Event ID:** B4uJaKTUxVKWmyNLBh

## Hotel Demand Indicators

**ADR Impact Index:** 4.4x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 64 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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Document generated on 6/4/2026, 11:35:25 AM