Los vallarta, festejando a Adrian Vallarta,acceso 21:00hrs

DATE: Friday, August 22, 2025
LOCATION: Ciudad de México, Ciudad de México, MX

Event Description

Los vallarta, festejando a Adrian Vallarta,acceso 21:00hrs is a premier concerts event in Ciudad de México. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts
Importance Rank: 49/100
Expected Attendance: 911 people
Event ID: AFHG6LzGmAkLaTkf4V

Hotel Demand Indicators

ADR Impact Index: 5.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 364 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.