

Los Otros & The Makers - Caverna Rock Pub - 15/08

DATE: Friday, August 15, 2025
LOCATION: Belo Horizonte, BR

Event Description

Los Otros & The Makers - Caverna Rock Pub - 15/08 is a premier concerts event in Belo Horizonte. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts
Importance Rank: 43/100
Expected Attendance: 425 people
Event ID: A29Q8thFsu6kM9U2hd

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 170 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.