

Los Ojos Vacios x Beis Pateado

DATE: Saturday, November 15, 2025
LOCATION: Metepec, Estado de México, MX

Event Description

Los Ojos Vacios x Beis Pateado is a premier performing-arts event in Metepec. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts

Importance Rank: 40/100

Expected Attendance: 307 people

Event ID: 4uY73WzRTpxYiu7XXx

Hotel Demand Indicators

ADR Impact Index: 4.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 123 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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