

Los Auténticos Decadentes, Maldita Vecindad y Los Hijos del Quinto Patio, and Maldita Vecindad

DATE: Thursday, November 20, 2025
LOCATION: Ciudad Juárez, Chihuahua, MX

Event Description

Los Auténticos Decadentes, Maldita Vecindad y Los Hijos del Quinto Patio, and Maldita Vecindad is a premier concerts event in Ciudad Juárez. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 61/100

Expected Attendance: 3,605 people

Event ID: EQmNP2wsdqtxa5xP5s

Hotel Demand Indicators

ADR Impact Index: 6.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,442 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.