

Los 20 Anillos Música de Howard Shore

DATE: Thursday, October 9, 2025
LOCATION: Ciudad de México, Ciudad de México, MX

Event Description

Los 20 Anillos Música de Howard Shore is a premier performing-arts event in Ciudad de México. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 55/100
Expected Attendance: 1,830 people
Event ID: 4Dw6GgHLY2W6aSgST6

Hotel Demand Indicators

ADR Impact Index: 6.2x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 732 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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