

# Lorde, The Japanese House, and Erika de Casier

DATE: Saturday, December 6, 2025  
LOCATION: 6Az, Województwo /6G!¶-P, PL

## Event Description

Lorde, The Japanese House, and Erika de Casier is a premier concerts event in 6Az. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts  
**Importance Rank:** 66/100  
**Expected Attendance:** 6,436 people  
**Event ID:** 4fcVx7tyFDSuEyknYe

## Hotel Demand Indicators

**ADR Impact Index:** 7.1x baseline (varies by property tier & location)  
**Occupancy Impact:** +61 percentage points over baseline  
**Booking Lead Time:** Demand begins 60 days before event  
**Impact Radius:** 15km from venue  
**Estimated Room Nights:** 2,574 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*