

Lord Huron and Pillow Queens

DATE: Thursday, September 18, 2025

LOCATION: Bristol, England, GB

Event Description

Lord Huron and Pillow Queens is a premier concerts event in Bristol. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 54/100

Expected Attendance: 1,573 people

Event ID: BEvHVAFSbM6rJ2crLK

Hotel Demand Indicators

ADR Impact Index: 6.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 629 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.