

Loombah Exhibition and Information afternoon

DATE: Friday, August 29, 2025
LOCATION: Molong, New South Wales, AU

Event Description

Loombah Exhibition and Information afternoon is a premier expos event in Molong. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 54/100

Expected Attendance: 1,663 people

Event ID: AjEu9XA2W9wPQhQvwu

Hotel Demand Indicators

ADR Impact Index: 6.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 665 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

Generated by Be Circadian | Cultural Intelligence Platform
<https://becircadian.com/events/loombah-exhibition-and-information-afternoon>

Document generated on 6/4/2026, 7:50:09 AM