

'Looking at Architecture' Historic Yass Country Weekend

DATE: Friday, October 17, 2025
LOCATION: Yass, New South Wales, AU

Event Description

'Looking at Architecture' Historic Yass Country Weekend is a premier expos event in Yass. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 59/100

Expected Attendance: 2,794 people

Event ID: 4xQBKTEwPHPF45P4Rd

Hotel Demand Indicators

ADR Impact Index: 6.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,118 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.