

Long may they grace our skies – Black Cockatoo research & conservation

DATE: Friday, September 5, 2025
LOCATION: Nedlands, Western Australia, AU

Event Description

Long may they grace our skies – Black Cockatoo research & conservation is a premier performing-arts event in Nedlands. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 43/100
Expected Attendance: 429 people
Event ID: 5Gwn6WKTfUb5CKTW4N

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 172 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
