Lone Wolf Harley-Davidson 17th Anniversary Car/Bike Show

DATE: Saturday, August 16, 2025
LOCATION: Spokane Valley, Washington, US

Event Description

Lone Wolf Harley-Davidson 17th Anniversary Car/Bike Show is a premier expos event in Spokane Valley. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos
Importance Rank: 49/100
Expected Attendance: 874 people
Event ID: 6UjGCktDgt55g92p8t

Hotel Demand Indicators

ADR Impact Index: 5.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 350 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.