

Loma Run on the Beach

DATE: Saturday, September 20, 2025
LOCATION: 1/2 P 1/4#ã~, Chang Wat Chon Buri, TH

Event Description

Loma Run on the Beach is a premier sports event in 1/2 P 1/4#ã~. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 32/100

Expected Attendance: 126 people

Event ID: 6NQxx2Xo9Gey3jCEqX

Hotel Demand Indicators

ADR Impact Index: 4.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 50 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.