

Lola Cobach, Dolores Cobach, and Paul Higgs

DATE: Friday, November 21, 2025
LOCATION: Buenos Aires, Buenos Aires, AR

Event Description

Lola Cobach, Dolores Cobach, and Paul Higgs is a premier community event in Buenos Aires. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: community

Importance Rank: 31/100

Expected Attendance: 116 people

Event ID: 6BUqhRygBsJ5XbgsV

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 46 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.