

Lola Blue Band ????

DATE: Friday, August 15, 2025
LOCATION: Beaver Dam, Wisconsin, US

Event Description

Lola Blue Band ??? is a premier concerts event in Beaver Dam. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts
Importance Rank: 38/100
Expected Attendance: 242 people
Event ID: EmriE2H6yGR6UAq24d

Hotel Demand Indicators

ADR Impact Index: 4.7x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 97 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
