

Lol y los Pícaros

DATE: Saturday, September 20, 2025
LOCATION: Saint-Gal-sur-Sioule, Auvergne-Rhône-Alpes, FR

Event Description

Lol y los Pícaros is a premier concerts event in Saint-Gal-sur-Sioule. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 40/100

Expected Attendance: 311 people

Event ID: 3BpwBNrCrUzxPwo5XT

Hotel Demand Indicators

ADR Impact Index: 4.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 124 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
