

Lokomotiv Moscow vs FC Baltika Kaliningrad

DATE: Saturday, August 16, 2025
LOCATION: Kaliningrad, Kaliningrad Oblast, RU

Event Description

Lokomotiv Moscow vs FC Baltika Kaliningrad is a premier sports event in Kaliningrad. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 77/100

Expected Attendance: 21,156 people

Event ID: 4af7qE6afSZjm3mtzy

Hotel Demand Indicators

ADR Impact Index: 8.0x baseline (varies by property tier & location)

Occupancy Impact: +62 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 8,462 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.