

LOKALHISTORISKT FÖREDRAG: Gustaf Améen

DATE: Wednesday, October 1, 2025
LOCATION: Helsingborg, Skåne län, SE

Event Description

LOKALHISTORISKT FÖREDRAG: Gustaf Améen is a premier performing-arts event in Helsingborg. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 40/100
Expected Attendance: 317 people
Event ID: 9UiiCdonycjsrPZdVW

Hotel Demand Indicators

ADR Impact Index: 4.9x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 127 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.