

Logan Aged Care Community Expo

DATE: Tuesday, October 21, 2025
LOCATION: Logan Central, Queensland, AU

Event Description

Logan Aged Care Community Expo is a premier expos event in Logan Central. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 54/100

Expected Attendance: 1,526 people

Event ID: 6bwAUpPjkf7am5Kno

Hotel Demand Indicators

ADR Impact Index: 6.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 610 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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