

Lodi Grape Festival

DATE: Sunday, September 14, 2025

LOCATION: Aspen, Colorado, US

Event Description

Lodi Grape Festival is a premier festivals event in Aspen. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 50/100

Expected Attendance: 977 people

Event ID: 7CZR0Q4Gihu9NMRy2j

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 391 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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<https://becircadian.com/events/lo-di-grape-festival>

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