

# Local first: Let's Talk About MENOPAUSE

DATE: Tuesday, October 28, 2025  
LOCATION: Hammonds Plains, Nova Scotia, CA

---

## Event Description

Local first: Let's Talk About MENOPAUSE is a premier conferences event in Hammonds Plains. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 21/100

**Expected Attendance:** 37 people

**Event ID:** FmKdqLq5bgraB8gFYU

## Hotel Demand Indicators

**ADR Impact Index:** 3.3x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 15 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---