

Lobster fest NYE and NYD in Port Adelaide!

DATE: Tuesday, December 30, 2025
LOCATION: Port Adelaide, South Australia, AU

Event Description

Lobster fest NYE and NYD in Port Adelaide! is a premier festivals event in Port Adelaide. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 33/100

Expected Attendance: 134 people

Event ID: 9YMoU5RVF3JUKcUWG9

Hotel Demand Indicators

ADR Impact Index: 4.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 54 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
