

L'Observatoire - Immobilier & territoire, ce qui fait ou défait la valeur

DATE: Monday, February 2, 2026
LOCATION: Thonon-les-Bains, Auvergne-Rhône-Alpes, FR

Event Description

L'Observatoire - Immobilier & territoire, ce qui fait ou défait la valeur is a premier conferences event in Thonon-les-Bains. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 23/100

Expected Attendance: 47 people

Event ID: 3Aoa7ivps6fuE9pXib

Hotel Demand Indicators

ADR Impact Index: 3.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 19 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.