

Lo que ocurre entre, con La Macana

DATE: Monday, September 29, 2025
LOCATION: Burjassot, Comunidad Valenciana, ES

Event Description

Lo que ocurre entre, con La Macana is a premier performing-arts event in Burjassot. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts

Importance Rank: 34/100

Expected Attendance: 157 people

Event ID: GRnxz4DYWS2Xqs2G5S

Hotel Demand Indicators

ADR Impact Index: 4.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 63 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
