

# LNBP - Soles de Mexicali vs Gambusinos de Fresnillo

DATE: Thursday, August 21, 2025  
LOCATION: Zacatecas, MX

## Event Description

LNBP - Soles de Mexicali vs Gambusinos de Fresnillo is a premier sports event in Zacatecas. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 58/100

**Expected Attendance:** 2,484 people

**Event ID:** 5bE2MtvH7EEvqezjpF

## Hotel Demand Indicators

**ADR Impact Index:** 6.4x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 994 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*