

LNB Pro B - Stade Rochelais vs Aix Maurienne

DATE: Friday, December 5, 2025
LOCATION: Aix-les-Bains, Auvergne-Rhône-Alpes, FR

Event Description

LNB Pro B - Stade Rochelais vs Aix Maurienne is a premier sports event in Aix-les-Bains. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 52/100

Expected Attendance: 1,295 people

Event ID: 7FdGxtFaW6u3N8w8fU

Hotel Demand Indicators

ADR Impact Index: 5.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 518 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.