# LNB Pro B - Pau-Lacq-Orthez vs Champagne Châlons-Reims

DATE: Friday, October 10, 2025
LOCATION: Châlons-en-Champagne, Grand Est, FR

## Event Description

LNB Pro B - Pau-Lacq-Orthez vs Champagne Châlons-Reims is a premier sports event in Châlons-en-Champagne. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports
**Importance Rank:** 56/100
**Expected Attendance:** 2,070 people
**Event ID:** 4MwW9vhzNKoiPYGMV6

## Hotel Demand Indicators

**ADR Impact Index:** 6.3x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 828 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*