

LNB Pro B - JA Vichy vs Hermine Nantes

DATE: Friday, October 10, 2025
LOCATION: Rezé, Pays de la Loire, FR

Event Description

LNB Pro B - JA Vichy vs Hermine Nantes is a premier sports event in Rezé. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 61/100

Expected Attendance: 3,392 people

Event ID: DgQzb8FgFNd27Z9FZ4

Hotel Demand Indicators

ADR Impact Index: 6.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,357 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.