

LNB Pro B - JA Vichy vs Blois 41

DATE: Tuesday, September 30, 2025
LOCATION: Blois, Centre-Val de Loire, FR

Event Description

LNB Pro B - JA Vichy vs Blois 41 is a premier sports event in Blois. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 56/100

Expected Attendance: 2,039 people

Event ID: 4XJkuoW5m3VqSg5k6Y

Hotel Demand Indicators

ADR Impact Index: 6.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 816 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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