

LNB Pro B - HTV vs Champagne Châlons-Reims

DATE: Friday, September 19, 2025
LOCATION: Châlons-en-Champagne, Grand Est, FR

Event Description

LNB Pro B - HTV vs Champagne Châlons-Reims is a premier sports event in Châlons-en-Champagne. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 56/100

Expected Attendance: 2,070 people

Event ID: 5wSQbMSS4WaCLXZNCY

Hotel Demand Indicators

ADR Impact Index: 6.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 828 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.