

LNB Pro B - Champagne Châlons-Reims vs Saint Chamond

DATE: Friday, October 31, 2025
LOCATION: Saint-Chamond, Auvergne-Rhône-Alpes, FR

Event Description

LNB Pro B - Champagne Châlons-Reims vs Saint Chamond is a premier sports event in Saint-Chamond. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 58/100
Expected Attendance: 2,653 people
Event ID: 38xrDFeZSLgEQhRuvvm

Hotel Demand Indicators

ADR Impact Index: 6.4x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 1,061 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.