

LNB Pro B - Blois 41 vs Vendée Challans

DATE: Tuesday, October 28, 2025
LOCATION: Challans, Pays de la Loire, FR

Event Description

LNB Pro B - Blois 41 vs Vendée Challans is a premier sports event in Challans. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 56/100

Expected Attendance: 1,998 people

Event ID: 4yjenR4qC4RgDr8yvW

Hotel Demand Indicators

ADR Impact Index: 6.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 799 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.