

LNB Pro B - Aix Maurienne vs JA Vichy

DATE: Friday, October 24, 2025

LOCATION: Bellerive-sur-Allier, Auvergne-Rhône-Alpes, FR

Event Description

LNB Pro B - Aix Maurienne vs JA Vichy is a premier sports event in Bellerive-sur-Allier. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 59/100

Expected Attendance: 2,669 people

Event ID: Fvp9uho7tQtnHakSUa

Hotel Demand Indicators

ADR Impact Index: 6.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,068 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.