

# LNB PRO A Espoirs U21 - Cholet U21 vs Bourg-en-Bresse U21

DATE: Saturday, October 25, 2025  
LOCATION: Bourg-en-Bresse, Auvergne-Rhône-Alpes, FR

## Event Description

LNB PRO A Espoirs U21 - Cholet U21 vs Bourg-en-Bresse U21 is a premier sports event in Bourg-en-Bresse. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports  
**Importance Rank:** 57/100  
**Expected Attendance:** 2,249 people  
**Event ID:** AJCTZhc47s2cTwWMRK

## Hotel Demand Indicators

**ADR Impact Index:** 6.3x baseline (varies by property tier & location)  
**Occupancy Impact:** +60 percentage points over baseline  
**Booking Lead Time:** Demand begins 60 days before event  
**Impact Radius:** 15km from venue  
**Estimated Room Nights:** 900 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*